

Graphic Designer Contractor

SynergEyes, Inc., Carlsbad, CA

Seeking a Graphic Designer on a contract basis (up to 20 hours/month). Specific responsibilities will include:

- Concept and design of a wide range of marketing materials for both print and web that integrate typographic, photographic, illustrative, and other elements.
- Create, develop, or acquire the images used in a variety of creative projects, including advertisements, brochures, catalogs, corporate identity, presentations, websites, promotional displays, and signage.
- Produce finished typographic, photographic, and illustrative files for both print and web.
- Review and approve final proofs to ensure complete accuracy before files go to print.
- Adhere to quality standards in all executions.
- Release or upload final files to Senior Graphic Designer.

Qualifications: 5+ years of experience with an understanding of a full range of print and online design production, from basic print materials to PDFs and production of print and banner advertising. Experience working in an agency or in-house team environment, with various procedures and communicating well with clients and teammates. Must have a strong sense of concept development. Excellence in all Adobe Mac platform software (Photoshop, Illustrator, InDesign, Acrobat – Dreamweaver, HTML a plus. Exceptional written and verbal language skills, organization skills, adaptability to changing priorities and processes, retention, and implementation of changes in content, graphics, and procedures. Proof-read projects before submitting to ensure all changes have been addressed. Graphic Design and Production background.